

TWST events

Contact

622 Third Ave 34th Floor
New York, NY 10017

Event Management

[Nick Depperschmidt](#) | Program Director
[Shannon Given](#) | Program Director
[Robert Schaudt](#) | Sponsorship Director
[Alice Wang](#) | Event Coordinator

Integrated Solutions

- **TWST Events** has 30+ years of hosting technical conferences and trade shows serving advanced technology industries including, Motors & Drives, Magnetics, Thermal Management, IoT, Antennas, 5G, AI and Smart Cities.
- **MeetMax** web-based event management software solution, with over 15 years of dependable service to clients worldwide.
- **Wall Street Webcasting** has provided leading *live streaming of company presentations, panels and fireside video presentations* for 20 years by providing a high-quality Reg FD compliant webcast platform.



20+ Years Industry Leading Events



MAGNETICS 2021

Now in its 18th year, Magnetics is a leading global event focused on the latest economic developments and technical advancements in magnetics markets and technologies bringing together worldwide magnetics experts.

MOTOR & DRIVE SYSTEMS 2021

Now in its 18th year, Motors & Drives is the leading global event to learn from industry thought-leaders on the latest technical advancements impacting the design, integration and efficiency of motor, drive systems and motion control for automation, robotics, manufacturing and industrial, as well as utilities and automotive applications.

IOT INNOVATION NORTH AMERICA

May 13 - 14, 2020 • Chicago, Ill.

One of the first produced IoT Conferences from 2014-2020, IoT North America has been a leading technical conference serving machine intelligence/connectivity, big data, cloud computing, M2M and IoT solutions.

5G Antenna Systems

Derived from Antenna Systems & Technology, a 12-year running conference, 5G Antenna Systems is an event for engineers, network providers, suppliers & solution providers interested in technologies sparking 5G networks, devices & applications



AI MANUFACTURING

Now in it's 5th year, AIM is the leading conference for Manufactures interested in integrating AI, deep learning and Industrial IoT technology solutions into their manufacturing & automation systems.

Now in it's 6th year, SCADA Tech is the leading conference for educating operational and IT professions from the electric/TD, water & wastewater, oil & gas, telecommunications, rail/transportation and industrial automation markets about the latest developments in critical infrastructure and industrial control systems

2nd bi-annual event educates attendees on the latest advancements in thermal interface materials for professionals working in markets such as: Aerospace, Electronics Packaging, Automotive, Semiconductor/ICs, LED Cooling, Motor Controls, Power Supplies, Discrete Electronic Devices, Telecom and Batteries

Now in its 14th year, ATM is the leading thermal conference bringing together design engineers, academia, system engineers, material scientists, CTOs and R&D managers with organizations in industries and markets whose electronic products, operations and services depend upon sophisticated and precise control of thermal properties and states.

MeetMax

WSW

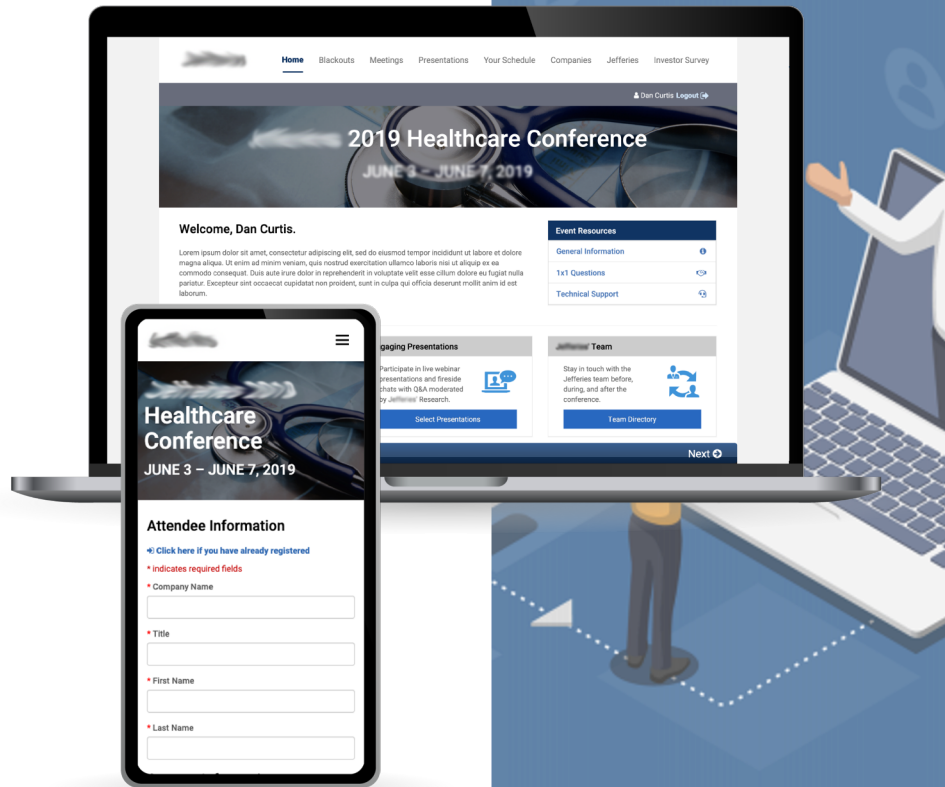
WSW Wall Street Webcasting

Virtual Events with MeetMax & WSW

Seamless Transition

Event managers continue to use MeetMax same as they ever have.

- Integrated **registration** for corporates and clients alike. Intuitive and familiar **requests** submission process for end-users.
- Tried and tested tools for **scheduling** meetings and **distributing** schedules.
- **Presentation** and **meetings** fully incorporated into **personalized** schedules.



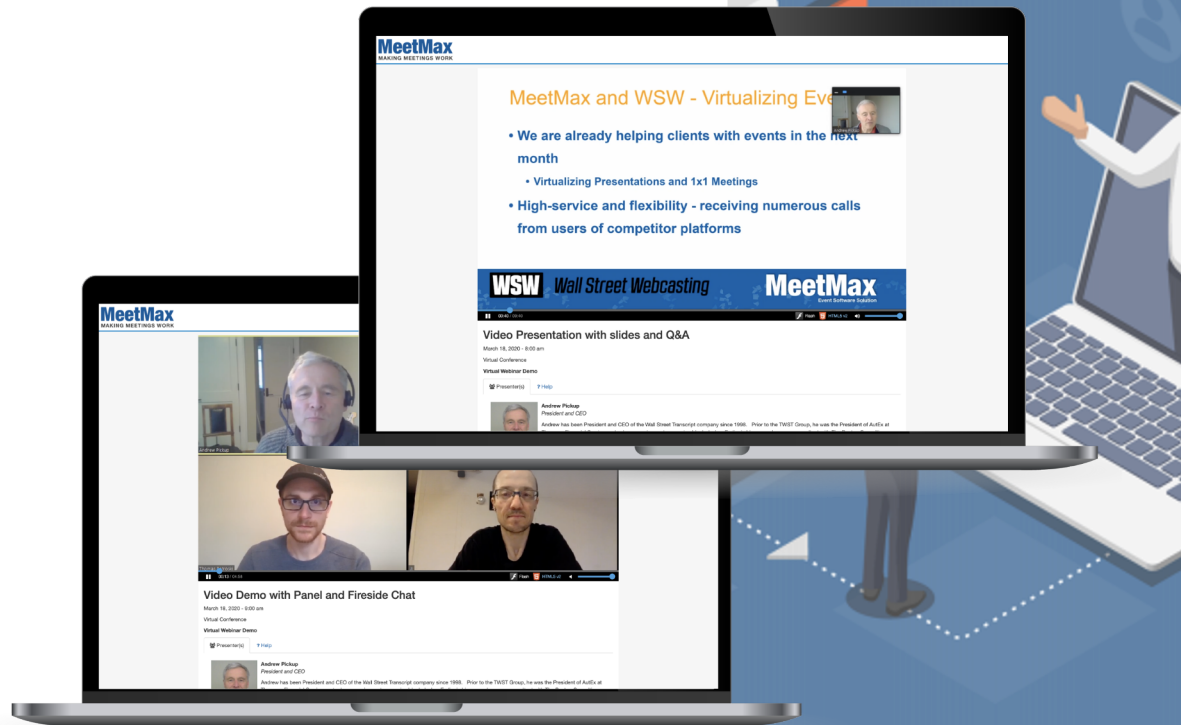
Live Webinar Presentations

- Drive **user engagement** throughout the day with *live*, value-added content.
- Reinforce event *branding*, research *expertise*, and industry *value*.
- Provide a conduit for corporates to ***share their stories*** about responding to recent global events.
- Promote a [Reg FD](#) **compliant** means of getting information out ahead of 1x1 meetings.

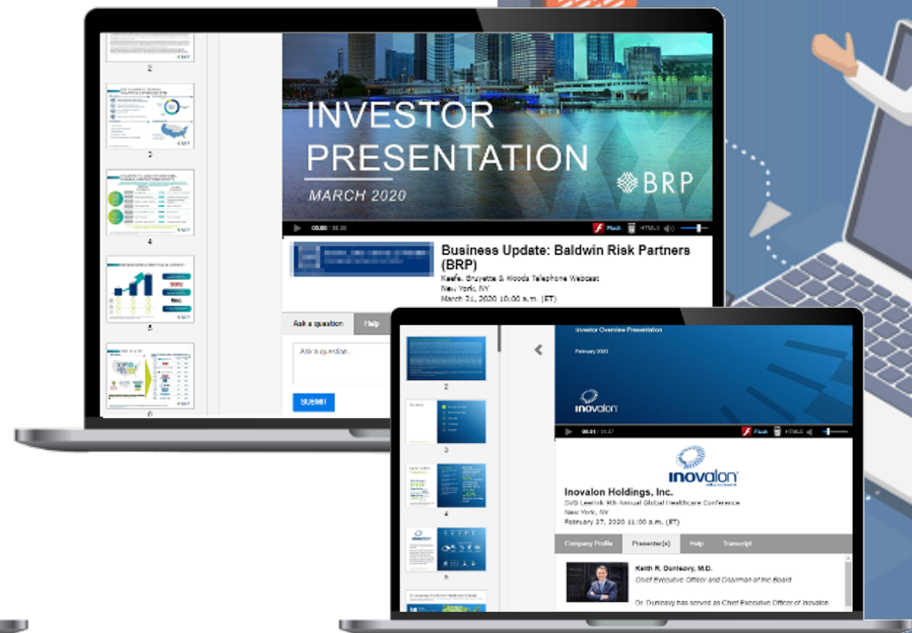


Webinar Presentation Formats

- **Video formats** include *live presenter(s) over screen-sharing presentation, as well as fireside chat or panel discussions.*
- For a simpler single-presenter implementation, **audio-only** with *sync'd slides* is also available.

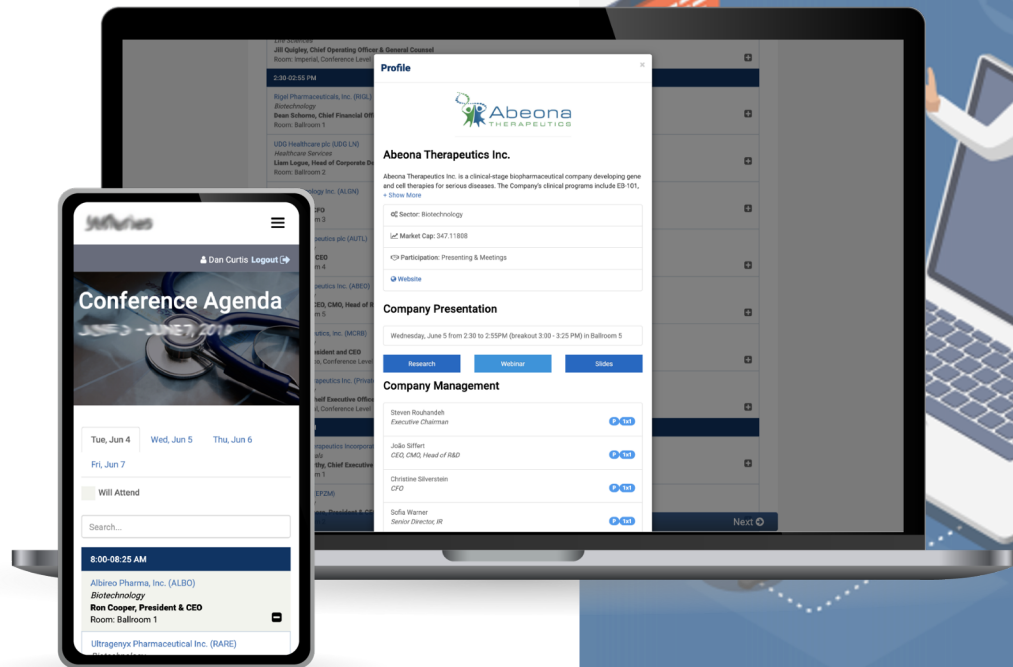


Webinar Presentation Examples



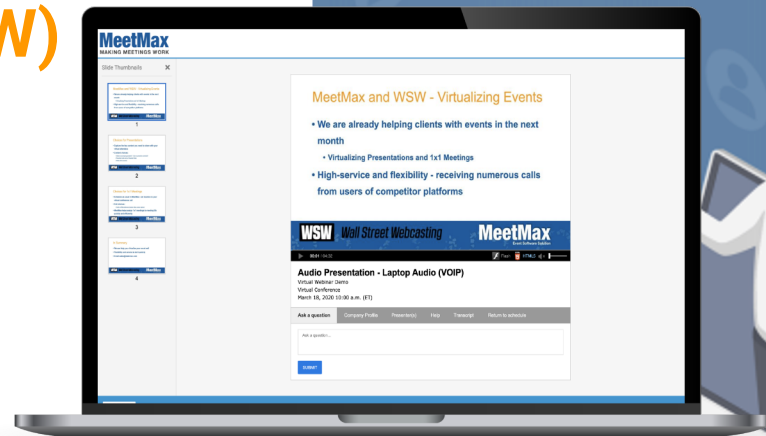
How Presentations Work (MeetMax)

- Presentations continue to be scheduled in MeetMax just as they are with live, in-person events.
- WSW schedules time with presenters for *pre-event* software and connection testing as well as *day-of-event* speaker ready coordination.
- Webinar details are included in company profiles on the presentations grid, as well as on personal schedules in MeetMax.



How Presentations Work (WSW)

- Virtual conference attendees consume all presentation content through a **WSW webcast page** linked from within MeetMax.
- This experience is **passive**. They can listen and *type questions* which are seen on the presenter dashboard. They *cannot speak*.
- Presenters connect using a **video-conferencing platform** for *video production* or **phone/VoIP** for *audio with sync'd slides*.
- Presentation pages can also include **presenter profiles**, material downloads; and will be **branded** to your specifications.



TWST
events

Virtual 1x1 Meetings

MeetMax
Event Software Solution

WSW

Wall Street Webcasting

Virtual 1x1 Meetings Options

- **Web-conferencing meetings** take place over **BlueJeans** and allow for *web-based audio, telephone audio, screen-sharing, and video calls.*
- We also offer an **audio-only** solution which connects via *telephone* and utilizes a *unique pin* for each user.
- Both solutions are viable and effective, depending upon your use case and needs.

BlueJeans

WITH

DOLBY VOICE



About BlueJeans Meetings

- **Video and screen-sharing** can be accessed, along with *web-based audio*, via a *desktop app* or a *browser-based client* with no software needing to be installed. Attendees can also choose to **dial in** for audio instead.
- A **native mobile app** is also available for accessing video and screen-sharing from mobile devices.
- Good for *larger meetings* and/or *more savvy* meeting attendees. **Higher perceived value** for many meeting attendees due to face-to-face communication and being able to share materials on screen.



About Audio-Only Meetings

- **WSW** has developed an *audio-only* solution which utilizes a **unique audio pin** for each event attendee.
- Meeting attendees simply **dial in** to any of the available telephone numbers and enter their *audio pin*.
- MeetMax meeting schedules are **fully integrated** into this solution so that participants are *automatically routed* to the right meeting based on the *time of day*.
- *Simpler* implementation. Better for smaller meetings up to four or five people.



Exhibits & Sponsorships

About Virtual Exhibits

- A enhanced rich online platform that enables organizations to connect, present, share & market through a virtual online experience. Place your brand in front of highly engaged senior-level decision-makers and buyers from leading companies and have the opportunity to generate quality leads.
- Each Exhibit consist of a rich company profile that includes; Company Logo, Company Description, Website URL, News, Product Releases & Videos, Social media sites, lead tracking.
- Sponsors have premium booth placement at the top of the Exhibit Floor. Take a track sponsor and your brand/message will be constantly in front of attendees during presentations.
- Sponsors receive a Banner Ad that rotates on multiple conference pages throughout the entire event.



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MeetMax
Event Software Solution

WSW *Wall Street Webcasting*

